A photo a day

A photoblog is the best possible way to get your back catalogue online for all to see. Check out this stunning example to find out how one creative photographer rose to the challenge

"I've been writing on the web since about 1995 and observed the emergence of weblogs around 2000," says Jesse Chan-Norris, a 26-year-old, New York-based technology consultant. "I realised that I had a lot of photographs that I wanted to start sharing on the web, but as static content can be the death of a website, it wouldn't have been a sensible move to put them up all at once. Posting them day by day in the form of a weblog seemed like the perfect idea; I decided that if I started posting single photos at regular intervals, people would be more likely to come back and I would be more motivated to keep sharing."

"Where I feel that a typical photoblog serves to introduce an audience to a photographer by way of showing timely, relevant images," he continues, "the current project exists for me to go back through my collection and showcase photographs that I like, regardless of where they fall within my life right now. I would like the audience

> PHOTOGRAPHY BY: JESSE CHAN-NORRIS

Jesse wants his images to speak for themselves, so chooses not to include any text or comment.

members to form their impressions of each piece as it exists as an image, not as part of a larger context of 'my photoblogging life.' I've neglected to include a comments page for similar reasons; I want viewers to form their own impressions of each piece without being influenced by the comments of others."

Jesse used the *Moveable Type* system to create his site from scratch, although it is hosted on his own server.

CURRENT PROJECT: PHOTO_A_DAY

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>>>PHOTOBLOG PROFILE

JESSE CHAN-NORRIS
A 24 year old technology consultant based in New York, Jesse continues to post his photos online.

Moments in time

Jesse Chan-Norris's site is unusual for the fact that the images are not actually based on dates or diary entries at all; rather, Jesse has merely sought to publish his gallery of photographs one by one, day by day. So although the dates are listed, they don't actually relate to when the photos were taken, just the day he's chosen to post them. The site looks very simple in this respect, there are no categorised archives, no calendar, no comments, and no link suggestions; just a thumbnail gallery of the all the photos featured so far and an 'about' section with some blurb about the project. It's a pure photoblog, rather than a weblog in the traditional sense, but the setup still works very well. The design is clean, uncomplicated, and extremely easy to get around – and Jesse's take on urban imagery is very entertaining. If you're wanting to showcase your photographic work without the need for regular diary entries, then this is a good format to follow, although a comments system could prove rewarding if you're after some regular feedback about your photos.

"Viewers can form their own impression of each piece."

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